

## DR. C. V. RAMAN UNIVERSITY KARGIROAD, KOTA, BILASPUR (C.G)

E-Seminar

on

# POST PANDEMIC OPPORTUNITIES & GROWTH IN THE FIELD OF FINANCE: AN OVERVIEW OF MUDRABIZ FINANCE

Organized By

**Department of Commerce and Management** 

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### **IQAC**

In Collaboration with

### B. Incube – Start-up Incubation Centre, Bilaspur

Academic Year 2020-21

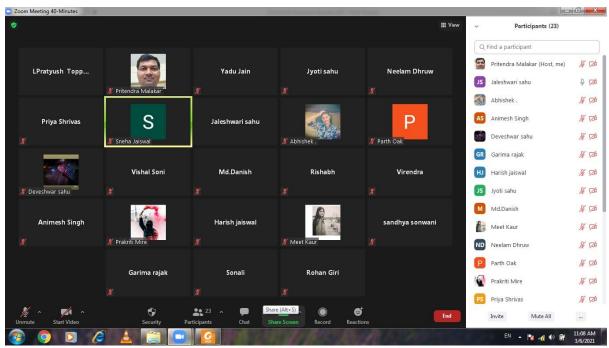
The COVID pandemic took the world by storm, creating a domino effect on several medium-scale, small-scale industries and individuals. The strain on businesses led to job losses and taking a financial hit. Those who had lost their jobs or took a massive salary cut had to depend on their savings to pay the necessary bills. But as industries adapted themselves to the current scenario, many saw positive growth, instigating the need for better financial management and literacy. Simultaneously, the pandemic opened opportunities in personal finance as people were encouraged to seek advice from professionals who could help them accurately invest their money.

Covid-19 has impacted the financial markets dramatically. The risk and return expectations of millennials have changed, leading them to reallocate their portfolios. As the world heads towards a slowdown, with share markets and few countries facing economic downturns, there are uncertainties and strong beliefs that have practically divided the world into optimists and pessimists. There are some investors who make rash, seemingly opportunistic investment decisions and are very calculative in their financial approach. Those who unwittingly indulge in herd behavior, and those who are less prone to external influences in the market. This time around, people are more open to guidance and understanding the right way to invest and save their accumulated wealth. The pandemic allowed many professionals to learn and unlearn skills while working from home. Many developed interest in personal finance and wanted to invest their hard earned money in stocks to increase their income.

In this regard, Department of Commerce and Management under the aegis of IQAC, Dr. C.V. Raman University, Kota, in collaboration with B. Incube start-up Incubation Center, Bilaspur has conducted a e-seminar on 03<sup>rd</sup> June 2021 on "Post Pandemic Opportunities and Growth in the Field of Finance: An Overview of Mudrabiz Finance". Mr. Rajeev Manjrekar, an Investment Banker and one of the mentor at B. Incube is the keynote speaker for the programme.

#### **Outcome of the Workshop**

Mr. Rajeev Manjrekar has discussed about basics of finance and investment in stock market and briefly discussed how students starts their career in stock trading as investor as well as broker. He also guided students how working with Mudrabiz, which is one of the leading stock trading company in the country, can boost their career and make them learn the trick of the trade with the ease. This programme will be helpful for the students who were interested in making their career in the filed of investment and stock trading.



Snap of the Seminar



Dr. Niket Shukla

Head

HEAD

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